

[This is page 15 from the ebook, [Sites that Soar!](#) by Aisling D'Art]

## Customizing your theme

Step one: Install Branford Magazine, or any similar theme such as Mimbo.

Get your theme at any "[free WordPress themes](#)" site. I've linked to several in the Resources section at the back of this book.

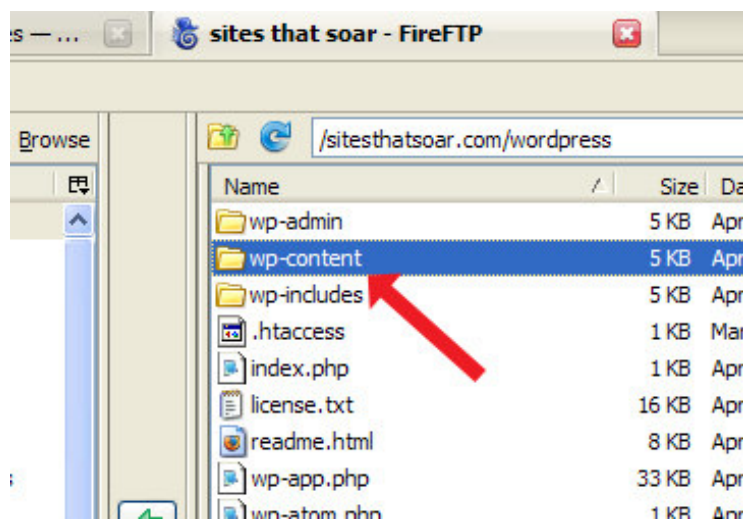
Most themes install the same way:

1. Download the theme.
2. Unzip it with any program such as WinZip. Save the unzipped files in a folder where you can find them again, easily. I've created a folder called "WP themes," where I store all WordPress themes that I'm testing.

**Tip:** Don't delete the zipped folder after you've used it. Save it, in case you need it later as a backup copy. In fact, I save original versions/copies of everything... just in case.

3. Upload the entire, *unzipped* theme folder into WordPress, in the themes folder that's in the **wp-content** folder. (Look in your WordPress folder on your server. It's there.)

Click on the folder that says "wp-content", as shown in the following screenshot.



Next, click on the folder that says "themes," as shown in the next illustration.

[This is page 15 from the 72-page ebook, Sites that Soar! The book for people who want WordPress themes made *easy!* <http://www.SitesThatSoar.com/> ]